

Health and Wellbeing Strategy Delivery Plan 2013-14

About this document

The Health and Wellbeing Strategy is the overarching strategy working to improve health outcomes for local people. The breadth of the Strategy is supported through an outcomes framework and this Delivery Plan to enable the Health and Wellbeing Board to monitor its progress and success in the short, medium and long term.

The Delivery Plan focuses on the key milestones and actions that the partnership of the Health and Wellbeing Board want to see implemented to support delivery of the improvements set out in the Strategy.

Many milestones are already included in the strategies and action plans which support the Strategy's delivery, and so the Strategy Delivery Plan has limited the milestones to key actions during the first statutory year.

The Delivery Plan was written at a time of major evolution of new organisations and responsibilities in health and social care, therefore it is expected that the plan will be revised in 12-18 months time once the new organisations have started to develop commissioning intention documents and strategies of their own. In the interim the Delivery Plan sets out some key actions that the Partnership hopes these new organisations will prioritise in 2013-14.

The Strategy Delivery Plan is a partnership document and there are no 'new' financial resources to support its implementation, many of the existing strategies, which are key to the overarching delivery, have specific resource plans. The new roles and responsibilities and reorganisation of NHS commissioning provides a significant opportunity for new ways of working and refocusing of effort around the priorities set out in the Strategy without creating new cost pressures.

The delivery of the Health and Wellbeing Strategy and the functions of the Health and Wellbeing Board rely on partner organisations aligning and collaborating on use of financial and staff capacity to maximise the gain. The Delivery Plan is a collegiate document which works through the strengths of the partnership and collegiate approach of the Health and Wellbeing Board to improve the health and wellbeing of local people.

Priority	CARE AND SUPPORT							
Life stage	Pre-Birth & Early Years	Primary School	Adolescence	Maternity	Early Adulthood	Established Adulthood	Older People	Vulnerable and Minority Groups
Measurable outcome	% of children seen by health visitor by day 14	% of children with health review, including BMI, at reception and year 6	% of teen mothers supported by Family Nurse Partnership	Number of unborn CAF initiated	% of adults with severe mental illness with physical health check	Health check uptake	Number of adults using direct payments	% of LAC/ CYP LDD and Adult LD with annual health check and plan
Milestone Action	Healthy Child Programme for 0-5yrs commissioned	Healthy Child Programme for 5-19yrs commissioned	FNP engagement plan and pathways re-freshed	Clear safeguarding pathways and training in place across all maternity providers	Care pathways and data collection process set up for physical health assessment in mental health in patient settings.	Health checks process and pathway secured during transition.	Increased choices for older people – more personal assistance, range of services available etc.	Clear communication with staff about role of health checks and health plans, supported by training and provider performance indicators.
Timescale	April –May 2013	April 2013	June 2013	May 2013	September 2013	June 2013	November 2013	October 2013
Lead organisation	National Commissioning Board London	Council	North East London Community Services	Clinical Commissioning Group	North East London Foundation Trust	Council	Council	Council
Named lead	TBC	Meena Kishinani – Divisional Director Children's Commissioning	Gillian Mills – Director of Children's Services North East London Foundation Trust	Sharon Morrow Chief Operating Officer, Clinical Commissioning Group	John Brouder – Chief Executive North East London Foundation Trust	Dr Sue Levi – Consultant in Public Health Medicine	Bruce Morris – Divisional Director Adult Care Services	Karen Ahmed Divisional Director for Adult Commissioning Meena Kishinani Divisional Director Children's Commissioning

Priority	PROTECTION AND SAFEGUARDING							
Life stage	Pre-Birth & Early Years	Primary School	Adolescence	Maternity	Early Adulthood	Established Adulthood	Older People	Vulnerable and Minority Groups
Measurable outcome	Immunisation uptake	Children reporting bullying at school	Uptake of complete HPV vaccination	% of women tested for HIV in pregnancy	Repeat MARAC caseload	Cervical cancer screening coverage <65yrs	% of over 65yr olds protected through seasonal flu immunisation	% cancer screening uptake by ethnic and gender group
Milestone Action	Coherent child health record system linked to immunisation primary care payment	All schools have updated bullying action plans and policies in place.	Commissioning of HPV in place, with training and governance to support staff.	Training for midwives supported by public awareness campaign.	Ensure 20% of front line staff have attended multi-agency domestic violence and violence against women and girls training	Local marketing/ education campaign targeting low uptake groups of women.	Local pathway work to improve uptake through partnership	Establish performance reporting data for ethnic and gender groups on cancer screening programmes
Timescale	July 2013	August 2013	August 2013	December 2013	March 2014	February 2014	September 2013	December 2013
Lead organisation	National Commissioning Board London	Schools	National Commissioning Board London	National Commissioning Board London	Council Clinical Commissioning Group National Commissioning Board London	National Commissioning Board London	National Commissioning Board London	National Commissioning Board London
Named lead	TBC	Primary Head Representative	TBC	TBC	Helen Davenport – Chair of VAWG Strategy Group	TBC	TBC	TBC

Priority	IMPROVEMENT AND INTEGRATION OF SERVICES							
Life stage	Pre-Birth & Early Years	Primary School	Adolescence	Maternity	Early Adulthood	Established Adulthood	Older People	Vulnerable and Minority Groups
Measurable outcome	A&E attendance by under 5yrs olds	Evidence of CYP engagement in commissioning/planning	<18yr termination rate	Number of births at Barking Hospital	Uptake of IAPT services	A&E attendance for sickle cell disease	Re-admission to hospital within 31 days of discharge	Number of troubled families identified and supported
Milestone Action	Urgent care work programme in place for early years	CCG and NCB have established CYP engagement forums	Coherent sexual health and contraceptive services in place for young people	Training for midwives and children's centres staff to support pathways of care	Pathways and services for adults with depression into talking therapies in place	Establish community service for people living with sickle cell disease	Implement integrated discharge planning process	Implementation of troubled families action plan for identification, referral and multi-agency response.
Timescale	September 2013	July 2013	September 2013	October 2013	November 2013	May 2013	September 2013	June 2013
Lead organisation	Clinical Commissioning Group	Clinical Commissioning Group/ National Commissioning Board London	Council	Clinical Commissioning Group	Clinical Commissioning Group	Clinical Commissioning Group	Integrated Planning Group	Council
Named lead	Dr R. Burrack – CCG Urgent Care Lead	Dr J. John – CCG Patient Involvement Lead	Meena Kishinani Divisional Director Children's Commissioning	Sharon Morrow – Chief Operating Officer Clinical Commissioning Group	TBC	Sharon Morrow – Chief Operating Officer, Clinical Commissioning Group	Dr A. Sharma – Integrated Care Lead, Clinical Commissioning Group	Christine Pryor – Troubled Families Coordinator

Priority	PREVENTION							
Life stage	Pre-Birth & Early Years	Primary School	Adolescence	Maternity	Early Adulthood	Established Adulthood	Older People	Vulnerable and Minority Groups
Measurable outcome	Breastfeeding prevalence at 6-8wk check	% of children taking regular exercise as measured at health review	Smoking rates at 15yrs	% of mothers booked with maternity services by 13 th week of pregnancy	Number of smoking quitters aged under 30	% of adults cycling or walking to work	Number of older people volunteering	% of children from ethnic and gender groups with a healthy weight
Milestone Action	200 local spaces signed up as Love Mum spaces	Change 4 Life campaign embedded across primary schools	Young people's smoking prevention action plan in place and implemented	Primary care and children's centre education programme to support signposting	Targeted promotion work with high risk smoking populations to recruit quitters	Active transport survey conducted and cycling strategy developed across the partnership.	Volunteering strategy for older people developed by the partnership	Establish data collection framework to allow local analysis of national child measurement data by gender and ethnic group. Undertake analysis
Timescale	December 2013	March 2014	August 2013	September 2013	May 2013	December 2013	December 2013	December 2013
Lead organisation	Council	Council	Council	Clinical Commissioning Group	Council	Council	Council	Council
Named lead	Robin Payne – Environmental Health Services	Dr Justin Varney Consultant in Public Health Medicine	Linda Bailey – Consultant in Public Health	Sharon Morrow Chief Operating Officer Clinical Commissioning Group	Linda Bailey Consultant in Public Health	Gloria Millis Active Transport Lead	Karen Ahmed Divisional Director Adult Commissioning	Dr Justin Varney – Consultant in Public Health Medicine